



2010 MAZDA3 4-DOOR

	MAZDA3 i			MAZDA3 s	
	SV	Sport	Touring	Sport	Grand Touring
COMFORT & CONVENIENCE					
Air conditioning with pollen filter	—	\$	\$	\$	—
Dual-zone automatic climate control with pollen filter	—	—	—	—	\$
Power windows with driver's one-touch-down feature	\$	\$	\$	\$	\$
Power door locks with 2-stage unlocking and auto-locking feature	—	—	\$	\$	\$
Remote keyless entry system	—	—	\$	\$	\$
Mazda Advanced Keyless Entry & Start System with push-button start Tilt/telescopic steering wheel	—	—	—	O	O
Cruise control with steering-wheel-mounted controls	\$	\$	\$	\$	\$
Power sliding-glass moonroof with one-touch-open feature and interior sunshade	—	—	O	O	O
SEATING & TRIM					
5-passenger seating	\$	\$	\$	\$	\$
Manually-adjustable front seats	\$	\$	\$	\$	—
8-way power-adjustable driver's seat with memory	—	—	—	—	\$
Heated front seats with 5-level variable heat settings	—	—	—	—	\$
60/40 split fold-down rear seatback	\$	\$	\$	\$	\$
Cloth-trimmed seats	\$	\$	—	—	—
Cloth-trimmed sport seats	—	—	\$	\$	—
Leather-trimmed sport seats	—	—	—	—	\$
Leather-wrapped steering wheel and shift knob	—	—	—	\$	\$
SEATING & TRIM					
5-passenger seating	\$	\$	\$	\$	\$
Manually-adjustable front seats	\$	\$	\$	\$	—
8-way power-adjustable driver's	—	—	—	—	\$



Standard



Optional



Not Available



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SEATING & TRIM (cont.)

Heated front seats with 5-level variable heat settings

—

—

—

—



60/40 split fold-down rear seatback











Cloth-trimmed seats





—

—

—

Cloth-trimmed sport seats

—

—





—

Leather-trimmed sport seats

—

—

—

—



Leather-wrapped steering wheel and shift knob

—

—

—





AUDIO/ENTERTAINMENT/NAVIGATION SYSTEM

Steering-wheel-mounted audio controls











Bluetooth® hands-free phone and audio capability†

—

—







AM/FM/CD/MP3-compatible stereo with 4 speakers





—

—

—

AM/FM/CD/MP3-compatible stereo with 6 speakers

—

—







In-dash 6-disc CD/MP3 changer

—

—







Bose® Centerpoint® Surround System with AudioPilot®, 10 speakers, AM/FM stereo and in-dash 6-disc CD/MP3 changer

—

—







SIRIUS Satellite Radio-compatible audio system††











Compact navigation system with full-color display and SIRIUS Satellite Radio with free 6-month subscription

—

—

—

—



† The Bluetooth® system functions only with select manufactured devices. Please consult www.MazdaUSA.com/bluetooth for device compatibility.
 †† SIRIUS Satellite Radio-compatible audio system requires additional dealer-installed hardware and subscription.



Standard



Optional



Not Available



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INSTRUMENTATION

White-on-black gauges with red nighttime illumination



Electroluminescent gauges with red & blue nighttime illumination



Multi-Information Display (MID) with trip computer



SAFETY & SECURITY

Advanced front air bags‡ with passenger-weight and driver's seat-position sensors



Front side-impact air bags and side air curtains‡



3-point seat belts for all 5 seating positions



Front seat-belt pretensioners with force limiters



Active front headrests



LATCH child-safety-seat anchors



Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake Assist



Dynamic Stability Control (DSC)‡‡ and Traction Control System (TCS)



Engine-immobilizer antitheft system



Antitheft alarm system



Tire-Pressure Monitoring System (TPMS)



‡ Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

‡‡ Dynamic Stability Control (DSC) is an electronic system to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see the Owner's Manual for further details.



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Sport

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ENGINE & MECHANICAL

ENGINE

Engine type	2.0-liter DOHC 16-valve 4-cylinder with variable valve timing (VVT)	2.5-liter DOHC 16-valve 4-cylinder with variable valve timing (VVT)
Horsepower	148 hp @ 6,500 rpm (PZEV = 144 hp @ 6,500 rpm)	167 hp @ 6,000 rpm (PZEV = 165 hp @ 6,000 rpm)
Torque (lb-ft)	135 lb-ft @ 4,500 rpm (PZEV=132 lb-ft @ 4,500 rpm)	168 lb-ft @ 4,000 rpm (PZEV=167 lb-ft @ 4,000 rpm)
Redline	6,500 rpm	6,200 rpm
Displacement (cu in)	122	152
Bore x stroke (in)	3.44 x 3.27	3.50 x 3.94
Compression ratio	10.0:1	9.7:1
Fuel system	Multi-port electronic fuel injection	
Recommended fuel	Regular unleaded	
Valvetrain	4 valves per cylinder, variable valve timing (VVT) with timing-chain-driven camshafts	
Engine block	Aluminum alloy	
Cylinder head	Aluminum alloy	
Emission control type	Tier2 - BIN5-B (Federal) - Partial Zero Emission Vehicle (PZEV-B) (CA, MA, ME, NY, VT, PA, CT, WA, OR, NJ)	
Ignition system	Distributorless	

FUEL ECONOMY

Manual transmission (city/hwy)†	25/33	21/29
Automatic transmission (city/hwy)†	24/33	22/29

* Power figures are lower in Partial Zero Emission Vehicle (PZEV) states including CA, CT, MA, ME, NJ, NY, OR, PA, RI, VT and WA.

† EPA-estimated mileage. Actual results may vary

DRIVETRAIN

Type	Front-wheel drive (FWD)	
Manual transmission	5-speed	6-speed
Automatic transmission	5-speed electronically-controlled Sport with manual-shift mode	
Top speed (MPH) with speed limiter	117	

CHASSIS

Brakes	Power-assist 4-wheel disc brakes with Anti-lock Brake System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist	
Front	Vented rotor (10.9-inch diameter)	Vented rotor (11.8-inch diameter)
Back	Solid rotor (10.4-inch diameter)	Solid rotor (11.0-inch diameter)
Parking brake	Mechanical, hand-operated on rear wheels	
Steering type	Rack-and-pinion with variable power assist	



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CHASSIS (cont.)

Power assist	Electro-Hydraulic Power Assist Steering (EHPAS)				
Overall steering ratio	16.2:1				
Steering wheel turns-to-lock	2.9				
Turning circle diameter, curb-to-curb (ft)	34.2				
Turning circle diameter, wall-to-wall (ft)	35.8				
Suspension	4-wheel independent				
Front	Independent, MacPherson strut, coil springs and stabilizer bar				
Rear	Independent, Multi-link coil springs and stabilizer bar				
Shock absorbers	Telescopic, double acting				
Wheel size (in)	16 x 6.5J			17 x 7.0J	
Tire size	P205/55R16 H-rated steel-belted all-season radial			P205/50R17 V-rated steel-belted all-season radial	
Spare tire type	T115/70D15 temporary				
Coefficient of drag (Cd)	0.29				

WEIGHTS & CAPACITIES

Curb weight (lbs)					
MT	2868 (2870 PZEV)			2963	
AT	2928 (2932 PZEV)			3025	
Weight distribution	60/40			60/40	
Fuel capacity (gallons)	14.5			15.9	



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EXTERIOR FEATURES

BODY

Halogen headlights



Self-leveling Bi-Xenon High-Intensity-Discharge (HID) headlights



Adaptive Front-lighting System (AFS)



Nagare-inspired illuminated headlight details



Halogen fog lights



Body-color bumpers



Body-color bumpers - sport type



2-speed windshield wipers with variable-intermittent feature



Rain-sensing windshield wipers



Dual body-color power remote outside mirrors



Dual power outside mirrors with side marker turn-signal lights



Heated outside mirrors



Body-color door handles



Remote keyless entry system



Mazda Advanced Keyless Entry & Start System with push-button ignition start



Power sliding-glass moonroof with one-touch-open feature and interior sunshade



In-glass radio antenna



Rear spoiler



Clear-lens taillights



Clear-lens LED taillights



Single exhaust outlet with chrome tip



Dual exhaust outlets with chrome tips



Standard



Optional



Not Available



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WHEELS & TIRES

16-inch steel wheels with full wheel covers



16-inch aluminum alloy wheels



17-inch aluminum alloy wheels



P205/55R16 steel-belted all-season radial tires



P205/50R17 steel-belted all-season radial



Temporary spare tire



Wheelbase (in)

103.9

103.9

103.9

103.9

103.9

Track, front (in)

60

60.4

60

60

60

Track, rear (in)

60

59.8

60

60

60

Length (in)

181

180.7

181

181

181

Width (in)

69.1

69.1

69.1

69.1

69.1

Height (in) - (unladen)

57.9

57.9

57.9

57.9

57.9

Minimum ground clearance (in) - (laden)

4.7

4.7

4.7

4.7

4.7

Weight distribution, % front/rear

60/40

60/40

60/40

60/40

60/40

INTERIOR FEATURES

COMFORT & CONVENIENCE

Air conditioning with pollen filter



Dual-zone automatic climate control with pollen filter



Rear window defogger



Tilt & telescopic steering wheel



Leather-wrapped steering wheel



Cruise control with steering-wheel-mounted controls



Bluetooth® hands-free phone and audio capability*



* The Bluetooth® system functions only with select manufactured devices. Please consult www.MazdaUSA.com/bluetooth for device compatibility.



Standard



Optional



Not Available



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COMFORT & CONVENIENCE (cont.)

Power windows with driver's one-touch-down feature



Power door locks with 2-stage unlocking and auto-locking feature



Centralized door locking feature - driver & front passenger's-side



Remote keyless entry system



Mazda Advanced Keyless Entry & Start System with push-button start



Power sliding-glass moonroof with one-touch-open feature and interior sunshade



Ambient temperature display



Welcome lighting system with blue ambient lighting and interactive display



Manual day/night rearview mirror



12-volt power outlet (2)



STORAGE

Driver's-side in-dash storage bin



Sliding center console armrest with dual covered storage compartments



Dual front cup holders with covers



Rear center armrest with cup holders



Front door storage pockets with bottle holders



Rear-door bottle holders



Front passenger-side seatback map pocket



STORAGE

5-passenger seating



Cloth-trimmed seats



Cloth-trimmed sport seats



Leather-trimmed seats



Manually-adjustable front seats



Standard



Optional



Not Available



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SEATING & TRIM (cont.)

	SV	Sport	Touring	Sport	Grand Touring
8-way power-adjustable driver's seat with memory	—	—	—	—	\$
Heated front seats with 5-level variable heat settings	—	—	—	—	\$
60/40 split fold-down rear seatback	\$	\$	\$	\$	\$
Front & rear adjustable headrests	\$	\$	\$	\$	\$
Leather-wrapped shift knob	—	—	—	\$	\$
Carpet floor mats	\$	\$	\$	\$	\$

AUDIO/ENTERTAINMENT/NAVIGATION SYSTEM

	SV	Sport	Touring	Sport	Grand Touring
Bluetooth® hands-free phone and audio capability*	—	—	\$	\$	\$
Steering-wheel-mounted audio controls	\$	\$	\$	\$	\$
Auxiliary-audio input jack	\$	\$	\$	\$	\$
AM/FM/CD/MP3-compatible stereo with 4 speakers	\$	\$	—	—	—
AM/FM/CD/MP3-compatible stereo with 6 speakers	—	—	\$	\$	\$
In-dash 6-disc CD/MP3-compatible changer	—	—	O	O	O
Bose® Centerpoint® Surround System with AudioPilot®, 10 speakers, AM/FM stereo and in-dash 6-disc CD/MP3-compatible changer	—	—	O	O	O
SIRIUS Satellite Radio-compatible audio system†	\$	\$	\$	\$	\$
Audio system automatic level control	\$	\$	\$	\$	\$
Compact navigation system with full-color display and SIRIUS Satellite Radio with free 6-month subscription	—	—	—	—	O

* The Bluetooth® system functions only with select manufactured devices. Please consult www.MazdaUSA.com/bluetooth for device compatibility.
 † SIRIUS Satellite Radio-compatible audio system requires additional dealer-installed hardware and subscription.



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INSTRUMENTATION

	SV	Sport	Touring	Sport	Grand Touring
White-on-black gauges with red night-time illumination	\$	\$	\$	—	—
Electroluminescent gauges with red & blue nighttime illumination	—	—	—	\$	\$
Center instrument panel display (audio & clock)	\$	\$	\$	\$	\$
Speedometer, tachometer, coolant temperature and fuel gauge	\$	\$	\$	\$	\$
Dual trip odometers	\$	\$	\$	\$	\$
Multi-Information Display (MID) - includes trip computer, maintenance reminder, ambient temperature and audio system information	—	—	—	\$	\$

	SV	Sport	Touring	Sport	Grand Touring
White-on-black gauges with red night-time illumination	\$	\$	\$	—	—
Electroluminescent gauges with red & blue nighttime illumination	—	—	—	\$	\$
Center instrument panel display (audio & clock)	\$	\$	\$	\$	\$
Speedometer, tachometer, coolant temperature and fuel gauge	\$	\$	\$	\$	\$
Dual trip odometers	\$	\$	\$	\$	\$
Multi-Information Display (MID) - includes trip computer, maintenance reminder, ambient temperature and audio system information	—	—	—	\$	\$

INTERIOR DIMENSIONS & CAPACITIES

Headroom, front/rear without moonroof (in)	38.9/37.5
Headroom, front/rear with moonroof (in)	38.1/37.4
Shoulder room, front/rear (in)	54.9/54.0
Hip room, front/rear (in)	53.7/52.2
Leg room, front/rear (in)	42.0/36.2
EPA passenger volume (cu ft)	94.1
EPA cargo volume (cu ft)	11.8
EPA total volume (cu ft)	105.9

EXTERIOR FEATURES

SAFETY & SECURITY

Advanced front air bags* with belt-use, passenger-weight and driver's seat-position sensors	\$	\$	\$	\$	\$
Front side-impact air bags and side air curtains*	\$	\$	\$	\$	\$
3-point seat belts for all 5 seating positions	\$	\$	\$	\$	\$

* Always wear your seat belt and secure children in the rear seats in appropriate child restraints.



Standard



Optional



Not Available



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SAFETY & SECURITY (cont.)

Front seat-belt pretensioners with force limiters



Active front headrests



Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake Assist



Dynamic Stability Control (DSC)† and Traction Control System (TCS)



Triple-H construction



Child-safety rear door locks



LATCH child-safety-seat anchors & upper tethers



Side-impact door beams - front and rear



Collapsible steering column and fold-away brake pedal assembly



Height-adjustable front shoulder-belt anchors



Keyless remote panic button feature (on key fob)



Automatic door locks (speed-sensitive and transmission-sensitive)



Engine-immobilizer antitheft system



Antitheft alarm system



Tire-Pressure Monitoring System (TPMS)



Remote trunk release with valet lock-out feature



Inside emergency trunk release



† Dynamic Stability Control (DSC) is an electronic system to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see the Owner's Manual for further details.



Standard



Optional



Not Available



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PACKAGES & OPTIONS

Moonroof and Bose® Package - Contains power sliding-glass moonroof with one-touch-open feature and interior sunshade, Bose® Centerpoint® Surround System with AudioPilot®, 10 speakers, AM/FM stereo and in-dash 6-disc CD/MP3-compatible changer

Tech Package - Contains compact navigation system with full-color display, Multi-Information Display (MID), SIRIUS Satellite Radio with free 6-month subscription, Mazda Advanced Keyless Entry & Start System with push-button start and antitheft alarm system

Crystal White Pearl Mica Paint

—

—



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—

—



Standard



Optional



Not Available